

With overwhelming support by the public and the mall management, the reTails adoption center in the Washington Square Mall will be staying for 2011! We are also hopeful that we will be able to upgrade to a larger space in the mall, as our current store is now often literally packed with visitors.

The store opened October 8th and has operated Friday-Sunday every weekend, closing only for Christmas Day. Despite only being open weekends (about 20 hours each week), our store saw 222 adoptions in the 12 weeks since opening, with 31 adoptions in the 2-day Christmas weekend alone! With a larger store to provide a more comfortable environment for the animals, volunteers and shoppers, the adoptions can almost certainly be increased even beyond this!

The reTails store in the Washington Square Mall has embraced creative, common-sense approaches, and has placed many animals that are traditionally considered "unadoptable" -- geriatric dogs and cats, pets with medical conditions and quirky behaviors. Not all pets are suitable for the store environment, and we continue to do adoptions through Petfinder as well, but for the majority of pets, the store works fine!

Despite our modest success, another 10,000+ cats and dogs are expected to die in Indianapolis shelters this year. reTails has far to go before we can achieve our goal of ending the killing of the 90%+ of those animals that are healthy, or can be readily treated. We won't be content with our success until we save these animals and fulfill our mission!

But in this season of celebration, we are so thankful for the support from our amazing volunteers and donors, Tommy Holmes and all the Washington Square Mall team, and all the folks who have enriched their lives with a newly-adopted rescued pet in 2010.

[Joomla SEF URLs by Artio](#)